

Privacy Policy

In this privacy policy we inform you about the processing of personal data when using our website.

Personal data is information that refers to an identified or identifiable person. In particular, this includes information that enables us to identify you, such as your name, your telephone number, your address or e-mail address. Statistical data that we collect when you visit our website, for example, and that cannot be linked to you as a person, do not fall under the term "personal data".

You can print or save this privacy policy by using the usual functionality of your browser.

1. Contact / responsible person

Contact person and so-called responsible person for the processing of your personal data when visiting this website in accordance with the EU Data Protection Ordinance (GDPR) Pabo S.A.S.U, 23, Boulevard Descat, 59200 Tourcoin, France, Tel: 0892696060, -E-Mail : serviceclient@service.adameteve.fr.

If you have any questions about data protection in connection with our products or the use of our website, you can also contact our data protection officer at any time. This can be reached at the above postal address and at gdpr@adameteve.fr (keyword: "e.g. data protection officer).

2. Data processing on our website

2.1. Opening our website

Every time you use our website, we collect the data that your browser automatically transmits to enable you to visit the website. These are in particular:

- IP address of the requesting device,
- Date and time of the request,
- Address of the called website and the inquiring website,
- Information about the browser used and the operating system of the device.

The data processing is necessary to enable the visit of the website and to guarantee the permanent functionality and security of our systems. For the purposes described above, the above data is also temporarily stored in internal log files in order to produce statistical data on the use of our website, to further develop our website with regard to the usage habits of our visitors (e.g. if the proportion of mobile devices with which the pages are accessed increases) and to generally maintain our website administratively. The legal basis is Art. 6 para. 1 lit. b GDPR.

The information stored in the log files does not allow any direct conclusion to your person, in particular we only store the IP addresses in abridged form. The log files are stored for 30 days and archived after subsequent anonymization.

2.2. Contacting

There are several ways to contact us. In this connection we process your data transmitted within the scope of contacting you exclusively for the purpose of communication with you. The legal basis is Art. 6 para. 1 lit. b GDPR. The data collected by us will be automatically deleted after complete processing of your request unless we still need your request to fulfil contractual or legal obligations (see section "Storage period").

2.3. Registration in the online shop

If you want to use our online shop, you must first register in the customer area. When registering, we collect the mandatory data (registration data) necessary and identified as such for the further processing of the contract, in particular:

- Salutation,
- First and last name,
- e-mail address;
- Date of birth,
- Sales tax ID,
- Password.

The legal basis for the aforementioned data processing is Art. 6 para. 1 lit. b GDPR.

2.4. Order in the online shop

When you place an order with us, we collect the following information in addition to your aforementioned registration data, which we need in order to deliver the goods to you.

- Billing and shipping address;
- Payment information, payment data.

The legal basis for this is Art. 6 para. 1 lit. b GDPR.

2.5. Payment methods, payment service providers

For orders in our online shop, we offer the usual online payment methods (e.g. PayPal, credit card, IMMEDIATELY bank transfer, cash on delivery, direct debit, invoice). We work together with various payment service providers from whom we receive your payment data or to whom we transmit your payment data. Without these payment data and payment service providers, payment and contract processing is not possible. The legal basis for this data processing is Art. 6 para. 1 sentence 1 lit. b GDPR.

Our payment service providers are in particular

- for payment via Paypal: PayPal (Europe) S.à r.l. et Cie, S.C.A, 22-24 Boulevard Royal, L-2449 Luxembourg (<https://www.paypal.com>);
- for payment by credit card: : Ingenico ePayments, Planetenweg 43 – 59, 2132 HM Hoofddorp, Netherland (<https://ingenico.de/>)

If we make advance payments, e.g. in the case of a purchase on account, we carry out a credit assessment based on score values obtained from external credit agencies before deciding whether to accept the contract. The credit assessment is necessary in this case in order to reduce our default risk and insolvency risk. Score values are statistically based forecast values about the future risk of non-payment by a person or a company and are presented as numerical values, such as a percentage or grade. For this purpose, we transmit your data (name, addresses, date of birth) to our credit rating service provider Creditreform (Creditreform Boniversum GmbH, Hellersbergstraße 11, 41460 Neuss, Germany) for the purpose of credit assessment. Further information on Creditreform can be found in Creditreform's privacy policy.

2.6. Newsletter und advertising mailings

You have the possibility to order our newsletters, in which we inform you regularly about new products and promotions.

We use the so-called double opt-in procedure for ordering our newsletters, i.e. we will only send you newsletters by e-mail if you confirm in our notification e-mail by clicking on a link that you are the owner of the e-mail address provided. If you confirm your e-mail address, we will store your e-mail address, the time of registration and the IP address used for registration until you unsubscribe from the newsletter. The sole purpose of the storage is to send you the newsletters and to be able to prove your registration.

In addition, we send advertising mailings to you, in which we ask you, for example, for your feedback on your order. The legal basis for this data processing is Art. 6 para. 1 lit. f GDPR.

For the dispatch of our newsletters and advertising mailings, we work together with service providers to whom we send your e-mail address and your newsletter registration in order to be able to send you the newsletters and advertising mailings. The legal basis for this data processing is Art. 6 para. 1 sentence 1 lit. b, f GDPR.

You can unsubscribe or unsubscribe from the newsletter and advertising mailings at any time. A corresponding unsubscribe link can be found in every newsletter and advertising mailing. A message to the contact data given above or in the newsletter (e.g. by e-mail or letter) is of course also sufficient. The legal basis of the processing is your consent pursuant to Art. 6 para. 1 lit. a GDPR.

In our newsletters and advertising mailings we use standard technologies with which the interactions with the newsletters can be measured (e.g. opening of the e-mail, clicked links). We use this data in pseudonymous form for general statistical evaluations and for the optimisation and further development of our content and customer communication. This is done with the help of small graphics embedded in the newsletter (so-called pixels). The data is collected exclusively pseudonymised and is not linked to your other personal data. The legal basis for this is our above-mentioned legitimate interest pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR. Through our newsletter we want to share content that is as relevant as possible for our customers and better understand what readers are actually interested in. If you do not want the analysis of usage behavior, you can unsubscribe from the newsletter or deactivate graphics in your e-mail program by default. The data concerning the interaction with our newsletters are stored pseudonymously for 30 days and are then completely anonymous.

2.7. Surveys and competitions

If you take part in one of our surveys, we use your data for market and opinion research. As a matter of principle, we will make the data anonymous for internal purposes. If surveys are not evaluated anonymously in exceptional cases, the data will only be collected with your consent. The GDPR is not applicable to anonymous surveys and, in exceptional cases, personal evaluations, the legal basis is the aforementioned consent pursuant to Art. 6 para. 1 lit. a GDPR.

In the context of competitions, we use your data for the purpose of carrying out the competition and the prize notification. You may find detailed information in the conditions of participation for the respective competition. The legal basis of the processing is the lottery agreement pursuant to Art. 6 para. 1 lit. b GDPR.

2.8. Google Maps

Our website uses the map service Google Maps of Google Ireland Ltd., Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). In order for the Google map material we use to be integrated and displayed in your web browser, your web browser must connect to a Google server, which may also be located in the USA, when you access the contact page. In the event that personal data is transferred to the USA, Google has submitted to the [EU-US Privacy Shield](#). Google receives the information that the contact page of our website has been accessed from the IP address of your device. The legal basis is Art. 6 para. 1 sentence 1 f GDPR, based on our legitimate interest in integrating a card service to contact us.

If you access the Google Maps service on our site while logged into your Google profile, Google may also link this event to your Google profile. If you do not wish to be associated with your Google profile, you must log out of Google before visiting our contact page. Google stores your data and uses it for the purposes of advertising, market research and personalised presentation of Google Maps. You may object to this data collection by Google.

For more information, please see Google's [Privacy Policy](#) and the [Additional Terms of Use](#) for Google Maps.

2.9. Applications

You can apply to us for open positions at any time and send us your application documents by e-mail. The data is processed within the company. The purpose of data processing is to select applicants for possible employment. In particular, we collect the following data for the receipt and processing of your application: First and last name, e-mail address, application documents (e.g. certificates, curriculum vitae), date of earliest possible entry into a job and desired salary. The legal basis for processing your application documents is Art. 6 para. 1 lit. b and Art. 88 para. 1 GDPR in conjunction with § 26 para. 1 sentence 1 BDSG (German Federal Data Protection Act).

2.10. Own Cookies

For some of our services it is necessary that we use so-called cookies. A cookie is a small text file that is stored by the browser on your device. Cookies are not used to run programs or download viruses onto your computer. The main purpose of our own cookies is rather to provide an offer tailored to your needs and to make the use of our services as time-saving as possible.

Most browsers are set to accept cookies by default. However, you can adjust your browser settings so that cookies are rejected or saved only after prior consent. If you refuse cookies, not all of our offers can function without interruption for you.

We use our own cookies in particular

- for login authentication;
- to save the goods in your shopping cart;
- for load distribution;
- to indicate that information placed on our website has been displayed to you → so that it will not be displayed again the next time you visit the website.

We want to enable you to use our website more comfortably and individually. These services are based on our aforementioned legitimate interests; the legal basis is Art. 6 para. 1 lit. f GDPR.

We also use cookies and similar technologies (e.g. web beacons) from partners for analysis and marketing purposes. This is described in more detail in the following sections.

2.11. Use of cookies and similar technologies for analytical purposes

To improve our website, we use cookies and similar technologies (e.g. web beacons) for statistical recording and analysis of general usage behavior based on access data. We also use analysis services to evaluate the use of our various marketing channels

The legal basis for the data processing described in the following section is Art. 6 para. 1 lit. f GDPR, based on our legitimate interest in the demand-oriented design and continuous optimization of our website.

In the following list of technologies used by us, you will also find information on the possible contradictions with regard to our analysis measures by means of an opt-out cookie. Please note that after deleting all cookies in your browser or later use of another browser and/or profile, an opt-out cookie must be set again.

Google Analytics

Our website uses Google Analytics, a web analysis service of Google Ireland Ltd., Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). Google Analytics uses cookies and similar technologies to analyze and improve our website based on your user behavior. The data arising in this context can be transmitted by Google to a server in the USA for evaluation and stored there. In the event that personal data is transferred to the USA, Google has submitted to the [EU-US Privacy Shield](#). However, your IP address is shortened before the usage statistics are evaluated, so that no conclusions can be drawn about your identity. For this purpose, Google Analytics has been extended on our website by the code "anonymizeIP" to ensure anonymous collection of IP addresses.

Google will process the information obtained by the cookies in order to evaluate your use of the website, to compile reports on the website activities for the website operators and to provide further services associated with the use of the website and the Internet.

You can configure your browser to reject cookies or you can prevent the collection of data generated by cookies and related to your use of this website (including your IP address) and the processing of this data by Google by downloading and installing the browser add-on provided by Google. As an alternative to the browser add-on or if you access our website from a mobile device, please use this opt-out link. This will prevent collection by Google Analytics within this website in the future (the opt-out works only in the browser and only for this domain). If you delete your cookies in this browser, you must click this link again.

Please refer to Google's [privacy policy](#) for more information.

2.12. Use of cookies and similar technologies for online advertising technologies

We also use cookies and similar technologies for advertising purposes. Some of the access data resulting from the use of our website is used for interest-related advertising. By analyzing and evaluating this access data, we are able to display personalized advertising on our website and on the websites of other providers. This means advertising that corresponds to your actual interests and needs.

The legal basis for the data processing described in the following section is Art. 6 para. 1 lit. f GDPR based on our legitimate interest in providing you with personalised advertising.

In the following section we would like to explain these technologies and the suppliers used for them in more detail. The following in particular can be added to the data collected

- the IP address of the device;
- the date and time of access;
- the identification number of a cookie;
- the device ID of mobile devices;
- technical information about the browser and the operating system.

However, the data collected is stored exclusively pseudonymously, so that no direct conclusions can be drawn about the persons.

In the following list of technologies used by us, you will also find information on the possible contradictions regarding our analysis and advertising measures by means of a so-called opt-out cookie. Alternatively, you can exercise your objection by making the appropriate settings on the [Truste](#) or [Your Online Choices](#) websites, which provide bundled possibilities for objections from many advertisers. Both sides allow the listed providers to deactivate all advertisements at once by means of opt-out cookies or to make alternative settings for each provider individually. Please note that after deleting all cookies in your browser or later use of another browser and/or profile, an opt-out cookie must be set again.

Bing Ads

Our website uses Bing Ads, a service of Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA ("Microsoft"). Microsoft uses cookies and similar technologies to deliver advertisements relevant to you. Use of these technologies enables Microsoft and its partner sites to serve ads based on previous visits to our or other websites on the Internet. The data arising in this context can be transferred by Microsoft to a server in the USA for evaluation and stored there. In the event that personal data is transferred to the USA, Microsoft has submitted to the [EU-US Privacy Shield](#).

You may refuse the use of cookies by selecting the appropriate settings on your browser (as described above); however, please note that if you do this you may not be able to use the full functionality of the website. You may also prevent Microsoft from collecting the data generated by the cookies and relating to your use of the Site and from processing that data by Microsoft by disabling the personalized ads on the [Microsoft opt-out page](#). Please note that in this case, after deleting all cookies in your browser or the later use of another browser and/or profile, the objection must be declared again.

Please refer to Microsoft's [privacy policy](#) for more information.

Google AdWords Conversion-Tracking and Remarketing

Our websites use the services "AdWords Conversion-Tracking" and "AdWords Remarketing" of Google Ireland Ltd., Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). By means of "AdWords Conversion-Tracking", customer actions defined by us (such as clicking on an ad, page views, downloads) are recorded and analysed. "We use "AdWords Remarketing" to display individualized advertising messages for our products on Google's partner websites. Both services use cookies and similar technologies. The data arising in this context can be transmitted by Google to a server in the USA for evaluation and stored there. In the event that personal data is transferred to the USA, Google has submitted to the [EU-US Privacy Shield](#).

If you use a Google Account, depending on the settings in your Google Account, Google can link your web and app browsing history to your Google Account and use information from your Google Account to personalize ads. If you don't want this association with your Google Account, you'll need to log out of Google before visiting our contact page.

You can configure your browser to reject cookies as shown above. You can also deactivate the "Personalised advertising" button in [Google's advertising settings](#). In this case, Google will only display general advertising that has not been selected based on the information collected about you.

Please refer to Google's [privacy policy](#) for more information.

2.13. Social Media

Facebook Connect

Our site allows you to log in to the site with your existing Facebook profile information. We use Facebook Connect, a service of Facebook Inc, 1601 Willow Road, Menlo Park, California, 94025, USA ("Facebook"). Once you have logged in with Facebook-Connect, no additional registration is required.

If you want to use this function, you will first be forwarded to Facebook. There you will be asked to log in with your user name and password. Of course, we do not take note of your registration data. If you are already logged in to Facebook, this step will be skipped. Your e-mail address and your public profile information (in particular name, profile picture, date of birth, gender, language and country, list of friends and personal details) will then be transmitted to us when you confirm the process with the "Log in with Facebook" button. In the event that personal information is transferred to the United States, Facebook has submitted to the [EU-US Privacy Shield](#). The legal basis is Art. 6 para. 1 sentence 1 lit. b GDPR.

For more information, please see Facebook's [privacy policy](#).

3. Transfer of data

The data collected by us will only be passed on if:

- you have given your express consent pursuant to Art. 6 para. 1 lit. a GDPR;
- the disclosure pursuant to Art. 6 (1) (f) GDPR is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data;

- we are legally obliged to pass on information in connection with official inquiries, court orders or legal proceedings pursuant to Art. 6 para. 1 lit. c GDPR; or
- this is legally permissible and is required under Art. 6 para. 1 lit. b GDPR for the processing of contractual relationships with you or for the implementation of pre-contractual measures that take place upon your request.

3.1. Transfer to service providers

Part of the data processing can be carried out by our service providers. In addition to the service providers mentioned in this data protection declaration, this may include data centers that store our website and databases, IT service providers that maintain our systems, suppliers and logistics companies so that we can deliver the ordered goods to you reliably and efficiently, but also other tools and service providers (e.g. for e-commerce personalization, optimization of the search function in online shopping or affiliate marketing service providers/partners). If we pass data on to our service providers, they may use the data exclusively for the fulfilment of their tasks. The service providers have been carefully selected and commissioned by us. They are contractually bound by our instructions, have appropriate technical and organisational measures in place to protect the rights of the persons concerned and are regularly monitored by us.

3.2. Google Tag-Manager

Our website uses the Google Tag Manager, a service of Google Ireland Ltd., Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). The Tag Manager is used to manage tracking tools and other services, so-called website tags. A tag is an element that is stored in the source code of our website, for example to record predefined usage data. The Google Tag Manager does not require the use of cookies. The Google Tag Manager ensures that the usage data required by our partners (see above described data processing procedures) is forwarded to them. Some of the data is processed on a Google server in the USA. In the event that personal data is transferred to the USA, Google has submitted to the [EU-US Privacy Shield](#). The legal basis is Art. 6 para. 1 lit. f GDPR, based on our legitimate interest in integrating and managing several tags on our website in an uncomplicated manner. For more information, see [Google's Tag Manager information](#).

4. Integration of third party content and services

It may happen that third-party content, such as videos from YouTube, maps from Google Maps, RSS feeds or graphics from other websites are integrated within our website. This always requires that the providers of this content ("third party providers") know your IP address. Because without the IP address they cannot send the content to your browser. The IP address is therefore required

for the display of this content. The legal basis for this data processing is Art. 6 para. 1 lit. b, f GDPR.

We make every effort to use only those contents whose respective providers use the IP address only for the delivery of the contents. However, we have no influence on this if the third party providers store the IP address for statistical purposes, for example.

5. Storage time

In principle, we only store personal data for as long as necessary to fulfil contractual or statutory obligations for which we have collected the data. Afterwards we delete the data immediately, unless we need the data until the end of the statutory limitation period for purposes of proof for civil law claims or due to statutory storage obligations.

For evidence purposes, we must keep contract data for another three years from the end of the year in which the business relationship with you ends. Any claims shall lapse after the statutory period of limitation at the earliest on this date.

Even after that, we still have to store some of your data for accounting reasons. We are obliged to do so on the basis of statutory documentation obligations which may arise from the Commercial Code, the Tax Code, the Banking Act, the Money Laundering Act and the Securities Trading Act. The periods specified there for keeping documents are two to ten years.

6. Your rights

You have the right to request information about the processing of your personal data by us at any time. We will explain the data processing and provide you with an overview of the data stored about you as part of the provision of information.

If data stored with us is incorrect or no longer up-to-date, you have the right to have this data corrected.

You may also request that your data be deleted. Should the deletion not be possible due to other legal regulations, the data will be blocked so that they are only available for this legal purpose. You may also have the processing of your data restricted, e.g. if you believe that the data we have stored is incorrect.

You also have the right to data transferability, i.e. we will send you a digital copy of the personal data you have provided on request.

To exercise your rights as described here, you may contact the above contact details at any time. This also applies if you wish to receive copies of guarantees to prove an adequate level of data protection.

Finally, you have the right to complain to our data protection supervisory authority. You may exercise this right before a supervisory authority in the Member State in which you are staying, working or suspected of infringing. The responsible supervisory authority will be found under <https://www.cnil.fr>.

7. Right of revocation and objection

In accordance with Article 7 (2) GDPR, you have the right to revoke your consent to us at any time. As a result, we will not continue processing data based on this consent in the future. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until revocation.

If we process your data on the basis of legitimate interests pursuant to Art. 6 (1) (f) GDPR, you have the right to object to the processing of your data in accordance with Art. 21 GDPR, provided that there are reasons for this arising from your particular situation or objection to direct advertising. In the latter case you have a general right of objection, which is also implemented by us without giving reasons.

If you would like to make use of your right of revocation or objection, it is sufficient to send an informal message to the above-mentioned contact data.

8. Data security

We maintain current technical measures to guarantee data security, in particular to protect your personal data from the dangers of data transmission and before third parties become aware of them. These are adapted to the current state of the art in each case. To secure the personal information you provide on our website, we use Transport Layer Security (TLS), which encrypts the information you enter.

9. Changes to this Privacy Policy

We may update this privacy statement from time to time, for example when we adapt our website or change legal or regulatory requirements.

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